

Issue Date	On Sale Date	Ad Close Date	Specials	Supplements & Reference Magazines	Lifelines	Trade Show Distribution	DecisionTimes
1/1	12/25/06	12/15/06	Pay Book				Technician Jobs / Online Courses
1/8	1/1	12/22/06					Issue date: Jan. 1
1/15	1/8	12/29/06				Surface Navy	Ad close date: Dec. 8, 2006
1/22	1/15	1/5			Technology review: Gear to Phone Home		
1/29	1/22	1/12			Readers' Best Workouts		
2/5	1/29	1/19	Tax Tips		2007 Military Tax Guide		Law Enforcement / Technical Schools
2/12	2/5	1/26	Best New Gear				Issue date: Feb. 5
2/19	2/12	2/2					Ad close date: Jan. 12
2/26	2/19	2/9			Guide to Military Weddings		
3/5	2/26	2/16			Travel: Spring Break Intelligence		Franchise Opportunities / Online Degree Programs
3/12	3/5	2/23					Issue date: Mar 5
3/19	3/12	3/2					Ad close date: Feb 9
3/26	3/19	3/9			Health: Are Fitness Waters Worth the Money	FOSE	
4/2	3/26	3/16					Health Care Jobs / Business Schools
4/9	4/2	3/23		*Handbook for Military Life (closes 2/16)		Navy League	Issue date: Apr 2
4/16	4/9	3/30			Military Landlords: How to Keep your House and Make Money		Ad close date: Mar 9
4/23	4/16	4/6			Runner's Life: Marathon Training Guide	ALA DECA	
4/30	4/23	4/13					
5/7	4/30	4/20	America Salutes the Troops				Construction / Masters Degree
5/14	5/7	4/27			E3 show preview	AAAA	Issue date: May 7
5/21	5/14	5/4			Financial Makeovers		Ad close date: Apr 13
5/28	5/21	5/11		*R&R (closes 4/13)	Motorcycles – Best New Sport Bikes of '07		
6/4	5/28	5/18			Military Video Game Trends (E3– May 16-18)		Retail Careers / Technical Certification Programs
6/11	6/4	5/25				AFCEA Technet	Issue date: Jun 4
6/18	6/11	6/1					Ad close date: May 11
6/25	6/18	6/8			Motorcycles – Best New Cruiser Bikes of '07		
7/2	6/25	6/15			Gamer Guide '07 (E3 follow-up)	ROA National	Jobs that Demand a Security Clearance / How to Pay for College
7/9	7/2	6/22					Issue date: Jul 2
7/16	7/9	6/29					Ad close date: Jun 8
7/23	7/16	7/6	Mid-Year Pay Special		Motorcycles – Gallery of Reader Rides Plus: How to Customize Your Bike		
7/30	7/23	7/13			Runner's Life: Guide to Barefoot Running		
8/6	7/30	7/20				AFITC	Technical Careers / Technology Degrees
8/13	8/6	7/27					Issue date: Aug 6
8/20	8/13	8/3		*Guard & Reserve (closes 7/6)			Ad close date: Jul 13
8/27	8/20	8/10			Motorcycles – Used Bike Buyers Guide	NGAUS	
9/3	8/27	8/17					Franchise Opportunities / International Studies Program
9/10	9/3	8/24					Issue date: Sep 3
9/17	9/10	8/31			New Cars – '08 Preview	Modern Day Marine • AFA	Ad close date: Aug 10
9/24	9/17	9/7			Health: Best Quick-Fuel Workout Foods		
10/1	9/24	9/14	Gear Best Bets		Field Gear: Best Bets of '07		Law Enforcement / MBA Guide
10/8	10/1	9/21	CFC		Runner's Life: Tips from Ultra-marathoners		Issue date: Oct 1
10/15	10/8	9/28	State of the Army (closes 9/21)		AUSA Annual (ARMY ONLY)		Ad close date: Sep 7
10/22	10/15	10/5	CFC				
10/29	10/22	10/12					
11/5	10/29	10/19	CFC				Health Care Careers / General Studies Degrees
11/12	11/5	10/26		*Military Installations (closes 9/28)		ALA National	Issue date: Nov 5
11/19	11/12	11/2					Ad close date: Oct 12
11/26	11/19	11/9			Holiday Electronic Entertainment Gift Guide		
12/3	11/26	11/16	Pay & Benefits*				Trucking / Guide to GI Bill Benefits
12/10	12/3	11/23					Issue date: Dec 3
12/17	12/10	11/30					Ad close date: Nov 9
12/24	12/17	12/7					
12/31	12/24	12/14			Health: Beating Aches and Pains		
1/7/08	12/31	12/21					Ad close date: Dec 14

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Please note that this planner is subject to change. \*Reference Magazine